

Sitka Collaborative Tourism Plan

Question: What do we need to know in order to make good decisions about our concerns?

Topic: Local Business vs. Outside Business

1=High	1=easy					1=lots	1=subjective	1=Expensive
13=low	15=difficult					13=little	10=objective	10=Free
Urgency	Accessibility	Information	Number	Delivery	Who Has It?	Time	Credibility	Cost
1	18	Cruise industry - who are they, how do they work	1	content experts	Reeder, Litten, SCVB, AVA(ATIA), cruise association(s), individual companies	13	5	
1	12	Revenue "leakage" from local businesses vs. non-local businesses	21					
1	4	Zoning laws as they relate to businesses	22					
1	2	Define local, non local, and big businesses	23					
1	12	What are advantages/disadvantages to the community of Sitka of non-local businesses?	20					
2	17	Does community want local businesses open year round?	8	homework, whole group		2	1	

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3	16	Does community want visitor industry to grow?	9	homework, whole group		3	2	
4	8	Basic studies (like McDowell Group studies) that deal with numbers and dollars concerning visitor industry. Include other studies.	14	content experts	See List	14	9	
5	2	Need pertinent sections of Sitka Comprehensive Plan	3	content experts, homework, sub committee	CBS Office	11	11	
6	19	STA/ANB-ANS/SeaAlaska Corp/Shee Atika - plans, operations	4	content experts	Camille Ferguson, Rene - STE; ANB/ANS; Shee Atika; Sea Alaska; Tlingit-Haida	5	6	
7	13	How do non-local businesses contribute to community?	10	homework, whole group		4	3	
8	6	Do non-local businesses that leave/close before 12/31 contribute to property taxes and/or inventory taxes?	11	content experts	CBS	8	7	

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9	7	Do off-shore enterprises pay sales tax?	12	content experts	CBS	14	7	
10	15	List of businesses serving visitors and ownership	13	homework, whole group		6	8	
11	1	Sawmill Cove Industrial Park - plans, operations	2	content experts	SMC BofD	15	12	
12	12	# and size of wilderness tours in CBS	19	content experts	USFS	10	13	
13	10	What are ordinances on noise?	16	homework, sub committee		13	11	
14	5	Sales tax revenues - history, projections	7	content experts	CBS	9	8	
15	11	Department of Labor info on local hire - statistics	18	content experts	Department of Labor	12	12	
16	3	SCVB - conventions/events - #'s, scheduling	5	content experts	SCVB	12	10	
17	4	Harbor Department - who are the owners, # of users of harbor by visitors, plans-moorage	6	content experts	Harbor Department	10	9	
18	9	Lightering costs vs. Docking Fees - compare with other ports	15	content experts	SE Stevedoring & CBS	7	10	
19	14	Economic value of non-tangible assets (ie Quality of Life)	17	homework, whole group		1	4	

